

Adam Bourret

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Experience

Senior Product Designer, Top Hat

June 2017 - present

- Currently leading the design strategy and vision for Top Hat's interactive textbook offering, including a new authoring space that revolutionizes the way our users create and update educational material
- Led the design on Top Hat's new grading system, switching millions of professors and students to the new version and retiring the old
- Used qualitative research, data analysis, and prototyping to surface problems, test solutions, and launch improvements across the platform

Senior Product Designer / Head of Design, Influitive

May 2016 - June 2017

- Led research, design and implementation of a comprehensive redesign of Influitive's core product
- Facilitated design sprints, built prototypes and validated product ideas to discover new directions for the company
- Led a four member design team to achieve professional growth and promote a user driven approach

UI/UX Lead, Kanetix LTD

September 2013 - May 2016

UI/UX Designer, RateSupermarket.ca

August 2011 - September 2013

Web Designer, Bluenotion Inc

November 2009 - Jun 2011

Front End Developer, adbeast inc

June 2007 - November 2009

Skills

Design Leadership

leading design teams, developing product visions, planning roadmaps, facilitating design sprints, critiques and workshops

UX Research

user interviews, data analysis, prototype testing, usability testing, A/B testing

UX Design

user flows, journey maps, sketching, wireframing

Prototyping

Sketch, InVision, Zeplin, Figma, HTML/CSS/JS

Education

Centennial College

Interactive Digital Media
2007-2008

Brock University

Honours BA, Visual Arts
2001 - 2005